



# SOUTH FLORIDA BUSINESS JOURNAL



SPECIAL SECTION

## BUSINESS OF THE YEAR

Check out the local companies that  
excel amid a changing marketplace

PAGES 17-24, 49-58



### LOGISTICS AND TRADE GUIDE

Balancing act:  
Florida's trade hubs  
seek diversification  
strategies to  
weather potential  
economic strife.

**SPECIAL PUBLICATION,  
PAGES B1-B24**

### BREAKING GROUND

#### Palm Beach condo proposed

It would be the town's  
first new condo project  
in nearly 20 years.

**BRIAN BANDELL, 4**

### MIAMI INNO

#### \$17.5M raised for AI platform

'Dr. Miami' is behind the  
company to help plastic  
surgery patients.

**ASHLEY PORTERO, 10**

### THE LIST

Executive search firms,  
cannabis dispensaries,  
manufacturers

**PAGES 36-38**

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WINNER: \$50 MILLION TO \$99 MILLION



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**R**ated five stars by BauerFinancial, the bank's turnaround over the past year included doubling assets to \$2.5 billion and consistently maintaining strong profitability and a higher stock price. Parent company USCB Financial Holdings was named to *Bank Director* magazine's list of Best U.S. Banks 2024 and was ranked 43rd out of 81 in the Under \$5 Billion category – one of only two Florida banks in that category.

**Chairman, President and CEO:** Luis de la Aguilera  
**Executive VP and CFO:** Rob Anderson  
**Executive VP and chief lending officer:** Nicholas "Nic" Bustle  
**Executive VP and chief credit officer:** William Turner

**Trait that collectively describes our C-suite team:** Great teamwork with people who enjoy working together.  
**If we could ask one question, we'd ask:** What would you do if you had no fear?  
**The C-suite team celebrates success by:** Having an impromptu pachanga! Sharing good food, music, cocktails and camaraderie.  
**We are a BOTY honoree because:** We are customer-focused and customer-centric, and have a collective trust in

each other and a determination to be the No. 1 bank in our market.  
**What drives us:** Good bankers serve people, helping them throughout their financial lives. Great bankers guide them through the ups and downs.  
**Advice to aspiring entrepreneurs:** In everything you do, don't give excuses, give results.

- FUN FACTS**
- Luis kayaks from Miami to the Keys to raise funds for pediatric cancer research.
  - Rob is passionate about golf.
  - Nic is an avid indoor rower and wine aficionado.
  - William served on submarines in the U.S. Navy for five years.

FINALIST



BASIS INDUSTRIAL

BASIS INDUSTRIAL

Basis Industrial is a vertically integrated real estate owner and operator with 4.2 million square feet of self-storage and industrial space, and 1.2 million square feet of acquisitions planned for 2025. Basis operates in Florida, Pennsylvania, New Jersey, New York, Texas, Boston, Los Angeles, Alabama and other select urban markets. Basis ranked third among companies with revenue over \$25 million on the *Business Journal's* Fastest-Growing Companies list in 2024.

**Founder and CEO:** Dan Weinsten  
**President and managing partner:** Anthony Scavo

**Trait that collectively describes our C-suite team:** Tenacity. We don't just adapt to change; we drive it.  
**If we could ask one person one question, we'd ask Steve Jobs:** What single biggest mindset shift allowed you to change entire industries?  
**What drives us:** The belief that there's always a better way – and the determination to find it.  
**Advice to aspiring entrepreneurs:** Get comfortable with being uncomfortable. Growth happens in the stretch.

- FUN FACTS**
- Dan's first job was sweeping floors in his grandfather's fur warehouse.
  - Anthony honed his leadership skills on the football field, coaching and giving back to the community.

www.basisindustrial.com | 954-723-9350 | 347 N.E. Fifth Ave., Delray Beach 33483

FINALIST



SOCIAL MOBILE

SOCIAL MOBILE

Social Mobile has deployed over 15 million devices and is building custom solutions for global clients including DoorDash, Uber Eats and the U.S. Air Force. In the past year, the company topped 100 employees, up from 55 two years ago, and launched its Rhino Mobility Platforms, making it one of the only original equipment manufacturers offering fully customizable mobile device development for enterprises.

**Founder and CEO:** Robert Morcos  
**President:** Ed Shulman  
**CFO:** Benjamin Yogel  
**Chief people officer:** Sarah Morcos

**Trait that collectively describes our C-suite team:** G.R.I.T. – get stuff done, refuse to settle, improve every day and team is everything.  
**What drives us:** Our strong desire to make a positive impact on our clients' businesses by using mobile technology.  
**Advice to aspiring entrepreneurs:** Stay focused on your goals, stay true to your values, keep pushing forward.

- FUN FACTS**
- Robert founded and bootstrapped Social Mobile after university.
  - Ed grew up on a horse farm in New Jersey.
  - Ben rowed for Team USA at the 1996 World Championships of Rowing.
  - Sarah is one of four Morcos siblings who have worked at the business.

www.socialmobile.com | 786-657-3080 | 2057 Coolidge St., Hollywood 33020