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U.S. CENTURY BANK CHAIRPERSON AIDA LEVITAN HONORED AS ONE OF 2019'S MOST INFLUENTIAL BUSINESS WOMEN

MIAMI—March 7, 2019— U.S. Century Bank (USCB) Chairperson of the Board, Aida Levitan, Ph.D. APR, is being recognized as one 2019's top 25 Most Influential Business Women in South Florida by the *South Florida Business Journal*. The award honors local professionals for their leadership and community involvement. It will be presented at 11:30 a.m. on Friday, March 15, at the Panorama Ballroom Building of Pier Sixty-Six Hotel, located at 2301 SE 17th Street Causeway, Fort Lauderdale, Florida, 33316. Dr. Levitan and her fellow honorees will share 15-second "Pearls of Wisdom" with attendees.

"Throughout Aida's career, she has consistently demonstrated the tenacity needed in a strong leader both professionally and in support of the local Hispanic community," stated Luis de la Aguilera, president and CEO. "All of us at U.S. Century are exceedingly proud of her recent recognition by the *South Florida Business Journal*."

"I am honored to be in the company of fellow award-recipients who share a spirit of unwavering commitment to our community and hope to inspire other women to take action in support of others," expressed Dr. Levitan.

In addition to her role as board chair at U.S. Century, Dr. Levitan is founder and president of The Levitan Group, Inc., a strategic branding and marketing consulting firm in Miami. Dr. Levitan has a long history of advocacy and support for the Hispanic community and the arts, funding and presiding over the non-profit ArtesMiami that promotes cultural activities and Hispanic artists. She also chairs Facts About Cuban Exiles (FACE), the University of Miami's Amigos of the Cuban Heritage Collection board and is a board member of the Miami Spanish Cultural Center (CCEMiami), the Immigration Partnership and Coalition (IMPAC) Fund and the Council on Foreign Relations. Additionally, Dr. Levitan is a trustee emerita of the Perez Art Museum Miami (PAMM) and a member of its Latinx Steering Committee.

About U.S. Century Bank

Established in 2002, U.S. Century Bank is one of the largest community banks headquartered in Miami, and one of the leading Hispanic-owned community banks in the state, with assets of almost \$1 billion. Through its network of 11 branch locations and its online banking platform, it offers customers a wide range of financial products and services. U.S. Century Bank has received awards and accolades from numerous organizations for its philanthropic support and leadership, including the Beacon Council, Greater Miami Chamber of Commerce, South Florida Hispanic Chamber of Commerce, Latin Builders Association, March of Dimes and others. For more information or to locate a U.S. Century branch near you, please call (305) 715-5200 or visit www.uscentury.com.